

# DIGITAL MARKETING SERVICES AGREEMENT

This Agreement is made on [\_\_/\_\_/\_\_] between Service Provider **VikasNetMarketer** Client Name [\_\_\_\_\_].

**Vikas** is a freelancer offering digital marketing services based in Himachal Pradesh, Dist. Kullu, Teh. Nirmand, P.O. Arsu, Village. Khajera (referred to as the "Freelancer") AND Client Name [\_\_\_\_\_], located at Client Address [\_\_\_\_\_] (referred to as the "Client").

**1. Services:** The Freelancer will provide the following digital marketing services to the Client: *{Client needs to make tick✓ the services that He or She is taking}*.

- Managing Google Ads.
- Managing Facebook Ads.
- Creating Landing Pages.
- Creating a website.
- Creating & Managing Social Media Platforms.
- Performing Search Engine Optimization.

**Details about the work will be outlined in the attached Proposal.**

**2. Agreement Duration** This Agreement starts on *Start Date* [\_\_/\_\_/\_\_] and will continue weekly until either party gives a 3-day written notice (*which can be in the form of an E-mail*) to end it.

## 3. Fees and Payment

**3.1 Weekly Fee:** The Client will pay INR [\_\_\_\_\_] on Monday of each week for services & a one-time setup fee on the starting day of the agreement of INR [\_\_\_\_\_].

**3.2 Ad Costs:** The Client will cover all ad expenses directly. The Freelancer will manage the budget but is not responsible for ad platform charges.

**3.3 Payment Method:** Payments will be made via bank transfer or UPI.

**3.4 Late Payments:** If payment is not received within 3 days of the due date, services may be paused until payment is completed.

**3.5 No Refunds:** Payments made are non-refundable.

**3.6 Fee Increase:** The fee will increase by 5% every year.

## **4. Client Responsibilities**

**4.1 Access:** The Client will provide access to necessary platforms (e.g., Google Ads, Facebook Ads, Google Analytics, Website Logins, etc.) and share required information promptly.

**4.2 Transparency:** The Client will provide relevant business information to ensure services run effectively.

**4.3 Approvals:** The client will review and approve the reports related to service within one business day to avoid delays.

**4.4 Content:** The Client will supply necessary content (e.g., images, videos). Extra charges will apply per the proposal if additional content creation is needed.

## **5. Freelancer Responsibilities**

**5.1 Service Quality:** The Freelancer will perform all services as agreed and manage responsibility effectively.

**5.2 Reports:** The Freelancer will provide weekly task-performed reports, including key metrics.

**5.3 Optimization:** The Freelancer will continuously test and optimize campaigns to improve results.

**5.4 Confidentiality:** The Freelancer will keep the Client's business information private and secure.

## **6. Expectations**

**6.1 No Guarantees:** The Client understands that results depend on factors beyond the Freelancer's control, such as platform changes and market competition.

**6.2 Results Timeline:** Campaigns & Strategies may take time to show measurable results depending on the goals and industry.

## **7. Ending the Agreement**

**7.1 Termination Notice:** Either party can end the Agreement by giving a 3-day written notice (*in an email or Textual form*).

**7.2 Immediate Termination:** The Agreement can end immediately if there is a serious issue, like non-payment or failure to deliver agreed-upon services.

**7.3 Final Payments:** The Client must pay for all services until the termination date.

**8. Liability Limits:** The Freelancer is not responsible for indirect losses.

**9. Indemnity:** The Client agrees to protect the Freelancer from any claims or issues that arise from the Client's business operations or materials.

**10. Resolving Disputes:** If there is a dispute, both parties will try to solve it through discussion. If the matter remains unresolved, it will be taken to the civil courts in Kullu, Himachal Pradesh, India.

## **11. Other Terms**

**11.1 Entire Agreement:** This document includes all terms and cancels any previous agreements.

**11.2 Changes:** Any changes must be in writing and signed by both parties.

**11.3 Force Majeure:** Neither party is liable for delays caused by events beyond its control, such as natural disasters.

**11.4 Law:** This Agreement is governed by Indian laws.

### *Signatures*

#### **Freelancer:**

Freelancer Name [Vikas]

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### **Client:**

Client Name [\_\_\_\_\_]

Signature: \_\_\_\_\_

Date: \_\_\_\_\_